



[The Council for Advancement and Support of Education](#) is a professional association serving educational institutions and the advancement professionals who work on their behalf in alumni relations, communications, development, marketing and allied areas. CASE helps its members build stronger relationships with their alumni and donors, raise funds for campus projects, produce recruitment materials, market their institutions to prospective students, diversify the profession, and foster public support of education.

[Join them for a Symposium for European Rectors/Presidents: Fundraising for Excellence](#)

May 9 - 10, 2012

Royal Netherlands Academy of Arts and Sciences  
Amsterdam, Netherlands

Designed specifically for academic and administrative heads of higher education institutions across Europe, the fifth "Fundraising for Excellence" symposium will help you maximise the potential of philanthropy for your institution.

A persistent morose economic context and the increased importance of rankings, combined with the need to strive a balance between mass education and research excellence, are forcing rectors and presidents across Europe to look for new, sustainable sources of income. What role can philanthropy play in your quest for new sources of funding? How does fundraising support your strategic goals? And how do you make sure you (re-)start on the right foot? Join us to compare notes with a small group of your peers.

Over 100 participants have attended past symposia: all of them said they would recommend this symposium to their peers. Make sure you too benefit from the experience of fundraising experts across Europe.

Who should attend?

Participants to previous symposia included rectors, presidents, deans from higher education institutions of all sizes from across Europe. The symposium is designed specifically for academic and administrative leaders of HEIs new to fundraising or looking to take the next step in their search for philanthropic revenue.

We welcome accompanying directors of external relations and directors of development but are unable to accept sole registration for them. Invitations are personal and non-transferable. If you wish to discuss your specific circumstances, please contact Laure-Anne Garnier ( [garnier@case.org](mailto:garnier@case.org) or +44 (0)20 7448 9943).